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Aliments ED Foods Adopts Environmentally Friendly Containers for Packaging

FOR IMMEDIATE RELEASE

Montreal, Quebec, May 26, 2010 - Aliments ED Foods announced today that their new, environmentally friendly pails will be put into production this week as the company continues to implement initiatives to reduce its environmental footprint.

The new pails are manufactured with breakthrough "Diamond Weave Technology" that requires approximately 30% less resin resulting in significantly lower greenhouse gas emissions (GHG). GHG's are a major contributor to Global Warming. These benefits are achieved with no compromise to stack strength performance or functionality.

"We are making a difference by taking steps towards becoming more *green*," said Robert Eiser, General Manager of ED Foods. "In 2008 we established a Sustainability Task Force, a cross-functional team dedicated to identifying tangible alternatives that address our environmental impact. The new diamond pails are another example of our commitment towards a greener future."

ED Foods has already taken several positive steps such as:

- Reducing their reliance on disposable uniforms by over 75%
- Switching from regular plastic bags to rapidly biodegradable bags
- Implementing a complete cardboard recycling program
- Investment in newer, more energy efficient office equipment

ED Foods' customers will begin to receive products in the 4 kg to 5 kg pack sizes in the new "Diamond" pails over the next few weeks and months.

About Aliments ED Foods

Since 1951, Aliments ED Foods has specialized in manufacturing soup bases, soup mixes, seasonings and gravy mixes, for the food service market. The company prides itself on being Canada's foremost private label expert and the only Canadian company manufacturing "meat first" concentrated soup stocks in paste format. Its long history of offering gluten free, vegetarian, sodium reduced and other specialized products have made it a top choice amongst North American chefs, buyers and their entire organizations. Aliments ED Foods' excellent reputation, Gold Rated HACCP facility, knowledgeable staff and home-style approach toward recipe development, have contributed to the success behind thousands of private label products and its own Luda and Inspiration brands. For information on Aliments ED Foods' products and services please visit www.ed.ca.

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