

Allergen Labeling

General Mills declares the presence of allergenic food ingredients in accordance with the Canadian Food Inspection Agency's and Health Canada's regulations for allergens. It is our policy and practice to ensure that allergenic ingredients and their sources are declared on all product labels using the common or usual name in the product's ingredient list and/or in the "Contains" statement. We follow the Canadian nomenclature/definition on the use of "May Contain".

If one of our products contains any of the 12 priority allergens and sensitivities, that ingredient will be listed in the ingredient panel, and also in bold letters just below the list of ingredients in the "Contains" statement for: *Crustaceans and molluscs, Shellfish, Fish, Egg, Wheat and Triticale, Milk, Mustard, Peanuts, Sesame, Soy or soybeans, Tree Nuts (almonds, Brazil nuts, cashews, hazelnuts, macadamia nuts, pecans, pine nuts, pistachio nuts and walnuts), Gluten sources, and added sulphites.*

Please be sure to review both the ingredient list and the "Contains" statement when determining, and subsequently communicating information regarding allergens in a product. Beyond our control is any allergen introduced to a product after leaving our facilities and distribution channels.

Product Name & Universal Product Code (UPC)

UPC code: 06563314831

Description: Multi-Grain Cheerios (Bulk Canada)

Ingredient Declaration

Whole grain oats, Whole grain corn, Sugars (sugar and/or golden sugar, golden syrup), Corn starch, Brown rice flour, Whole sorghum flour, Salt, Calcium carbonate, Trisodium phosphate, Monoglycerides, Caramel and annatto (for colour), Tocopherols (for freshness), Vitamins & minerals [Iron, Niacinamide (vitamin B3), Calcium pantothenate (vitamin B5), Pyridoxine hydrochloride (vitamin B6), Folate].

Contains: Oats

Nutrition Information


		Cereal Only		Plus 125 mL 2% p.s. Milk	
Serving Size		Per 1 cup (30 g)			
NLRCalories		110kcal		180kcal	
NLRFat		1g	1%		5%
NLR Saturated		0.3g			
NLR Trans		0g			
NLR Sat+Trans			1%		10%
NLRCarbohydrate		25g			
NLR Fibre		2g	7%		7%
NLR Sugars		6g	6%		12%
NLR Protein		2g			
NLR Cholesterol		0mg			
NLR Sodium		160mg	7%		10%
NLR Potassium		75mg	2%		5%
NLR Calcium		100mg	8%		19%
NLR Iron		4mg	22%		22%
NLR Vitamin A		10µg	1%		11%
NLR Vitamin D		0µg	0%		7%
NLR Niacin		1.5mg	9%		16%
NLR Vitamin B6		0.175mg	10%		13%
NLR Folate		30µg/DFE	7%		9%
NLR Pantothenate		0.5mg	10%		16%
NLR Phosphorus		100mg	8%		16%
NLR Magnesium		30mg	7%		10%
NLR Zinc		0.5mg	5%		9%
*Amount in cereal.					
*5% or less is a little, 15% or more is a lot.					

Label

IMAGE 1

4 x 875 g 3.5 kg NET WT. POIDS NET 3,5 kg 14183 3081726107	Multi-Grain [®] Cheerios [™] _{MC} Cereal / Céréales BULK PACK	4 INDIVIDUAL BAGS  4 SACS INDIVIDUELS
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IMAGE 2

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