Allergen Labeling

General Mills declares the presence of allergenic food ingredients in accordance with the Canadian Food Inspection Agency's and Health Canada's regulations for allergens. It is our policy and practice to ensure that allergenic ingredients and their sources are declared on all product labels using the common or usual name in the product's ingredient list and/or in the "Contains" statement. We follow the Canadian nomenclature/definition on the use of "May Contain".

If one of our products contains any of the 12 priority allergens and sensitivities, that ingredient will be listed in the ingredient panel, and also in bold letters just below the list of ingredients in the "Contains" statement for: Crustaceans and molluscs, Shellfish, Fish, Egg, Wheat and Triticale, Milk, Mustard, Peanuts, Sesame, Soy or soybeans, Tree Nuts (almonds, Brazil nuts, cashews, hazelnuts, macadamia nuts, pecans, pine nuts, pistachio nuts and walnuts), Gluten sources, and added sulphites.

Please be sure to review both the ingredient list and the "Contains" statement when determining, and subsequently communicating information regarding allergens in a product. Beyond our control is any allergen introduced to a product after leaving our facilities and distribution channels.

Product Name & Universal Product Code (UPC)

UPC code: 06563314831

Description: Multi-Grain Cheerios (Bulk Canada)

Ingredient Declaration

Whole grain oats, Whole grain corn, Sugars (sugar and/or golden sugar, golden syrup), Corn starch, Brown rice flour, Whole sorghum flour, Salt, Calcium carbonate, Trisodium phosphate, Monoglycerides, Caramel and annatto (for colour), Tocopherols (for freshness), Vitamins & minerals [Iron, Niacinamide (vitamin B3), Calcium pantothenate (vitamin B5), Pyridoxine hydrochloride (vitamin B6), Folate].

Contains: Oats

Nutrition Information

Nutritio	n Fa	a C	ets
Serving Per 1 cup (30 g) Size			
	Cereal	Only	Plus 125 mL 29 p.s. Mill
NLRCalories	110kcal		180kcal
NLRFat	1g	1%	59
NLRSaturated	0.3g		
NLRTrans	0g		
NLRSat+Trans		1%	109
NLRCarbohydrate	25g		
NLRFibre	2g	7%	79
NLRSugars	6g	6%	129
NLRProtein	2g		
NLRCholesterol	0mg		
NLRSodium	160mg	7%	109
NLRPotassium	75mg	2%	59
NLRCalcium	100mg	8%	199
NLRIron	4mg	22%	229
NLRVitamin A	10µg	1%	119
NLRVitamin D	0µд	0%	79
NLRNiacin	1.5mg	9%	169
NLRVitamin B6	0.175mg	10%	139
NLRFolate	30µg/DFE	7%	9%
NLRPantothenate	0.5mg	10%	169
NLRPhosphorus	100mg	8%	169
NLRMagnesium	30mg	7%	109
NLRZinc	0.5mg	5%	99

*Amount in cereal.

*5% or less is a little, 15% or more is a lot.

Label

IMAGE 1

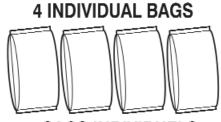
4 x 875 g 3.5 kg NET WT. POIDS NET 3,5 kg

14183

3081726107



BULK PACK



4 SACS INDIVIDUELS

IMAGE 2





100

65633

14183

DDMMMYYY+341