







SNACKING ON THE RISE
Eating three square meals a day
is not the norm - 95% of consumers
snack throughout the day.

DID YOU KNOW?

Just over half of consumers' last dessert was eaten as a morning, afternoon or late night snack.

REAL SIMPLE INGREDIENTS Walnuts, raisins, coconut and molasses.

BUTTERTART BAR

Plump sunbaked raisins, crunchy walnuts and sweet tropical coconut on a flaky shortbread base, finished with a golden brown caramelized topping

SKU: 01212 **DOT:** 566076

GTIN: 10770118012123

PACK: 2

SIZE: 12" x 16"/100 oz.

CUT: Uncut

01306 N/A

10770118013069

2

12" x 16"/100 oz.

48



Source:Datassential, Dessert MenuTrends, October 2018



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